**Part 1: Interactive Data Dashboard**

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1. Datasets
   * Telco-Customer-Churn.csv
   * prepared\_dataset.csv

Tableau Dashboard

* + Not needed as the Executive Dashboard is accessible via the Tableau Public Server.

1. Provide step-by-step instructions to guide users through the dashboard installation.

﻿Executive Dashboard:

1. Create a new dashboard by selecting ‘Dashboard’ then ‘New Dashboard’ from the top menu.
2. Again, click ‘Dashboard’ from the top menu, then ‘Show Title’ to enable the title.
3. Replace the temporary ‘Dashboard’ name with ‘﻿Executive Dashboard’.
4. Then add the previously created ‘Worksheet’ from the sheet section.
5. Select all the sheets that are needed for the new dashboard.
6. Update the title of each worksheet that was added.
7. Ensure the filter is available in the ‘Category Menu’ by hovering a newly created worksheet and selecting ‘Use as filter’.
8. Orient the newly added sheets to best suit storytelling.
9. Provide instructions to help users navigate the dashboard.

Interactive controls: Executive Dashboard

1. “**Select Category**” menu (Left or **Stayed**)
2. To view the elements related to the churned accounts,select the blue “Left” in the category menu (top-right).
3. View numbers of accounts that did not churn by selecting orange “**Stayed**” in the category in the menu (top right).
4. After one of the churn filters are selected, all the visual on the dashboards will only show the information related to it. i.e., Churn related visuals will be updated to show relevant values.